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# GIVING YOU YOUR **SPACE**

COVID-19-COMPLIANT  
**EVENT GUIDELINES** UPDATED SEPTEMBER 2021



Here at the ECC Berlin, we have developed dynamic solutions for hosting Covid-19-compliant events, offering individualised support for all aspects of your planning process.

## SPATIAL PLANNING

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With 30,000sqm of event spaces, the ECC Berlin can easily accommodate large groups while complying with current social distancing regulations. All 85 of our event spaces are conditioned with 100% fresh air circulation as well as 100% exhaust air and the majority are customisable with flexible partitioning systems and 'room within a room' concepts. Outdoor spaces are also available. We have redesigned our seating arrangements to reflect current health and safety specifications.

We always flexibly adapt our room concepts to the currently applicable Covid-19 legal requirements.



**CONSULTATIONS AVAILABLE!**  
+49 30 6831 22566 / [estrelcc@estrel.com](mailto:estrelcc@estrel.com)



## TEST FACILITY / HYGIENE

With a temporary Corona testing center, on-site testing of attendees using Co-vid-19 rapid tests is ensured with the highest possible safety standard for your event. Within minutes, it reliably detects whether event guests are infected with the virus. Medical specialists perform the tests directly after arrival at the Estrel in separate rooms and evaluate the results. In the event of a negative result result, which is sent to the participants' smartphones, they can enter the event (for an additional charge).

In addition, we ensure compliance with other measures:

- Disinfectant dispensers in all areas
- Frequent cleaning and disinfection of rooms, surfaces, toilet facilities, and furniture
- Health and safety information signposting
- Contactless temperature measurement in real time (extra charge)
- Inhouse health and safety officer in close contact with local health authorities
- Security staff with first-aid training or equivalent qualifications on-site 24/7
- Non-contact fever control via real-time screening



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## ARRIVAL/DEPARTURE MANAGEMENT

You are required to keep a record of your event attendees to help better track infection risks. We recommend you use either a digital system (e.g. online ticketing or contactless registration) or a physical registration desk with Perspex protective screens. Whichever method you opt for, it's best to arrange for your guests to arrive in staggered timeslots to avoid queues. To keep an overview of how many people are present, you can use a traffic-light system or app-based counting system as alternatives to a traditional clicker. We would be happy to advise you on this.



**HINT** Devise a system of registering guests on-site who did not confirm their attendance in advance.

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## VISITOR MANAGEMENT

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We recommend the following measures to manage your flow of guests:

- Signposts, standing displays, monitors, tensabarriers, floor markings, or staff members to guide the flow of traffic
- Open or contactless doors within and between event spaces and facilities
- Separate entrances and exits (if possible)
- A one-way traffic-flow system, e.g. at conventions or exhibitions
- Timeslots to manage the dwelling time of your

## CATERING INHOUSE

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We have developed new, dynamic catering concepts that can easily be adapted to fit with changing official guidelines:

- Buffets as a one-way system including space for backpressure
- Specialised catering stations offering pre-portioned, individually-packed refreshments
- Fresh dishes (e.g. hot meals) prepared at live cooking stations with Perspex screens by staff wearing safety masks, plus additional protective plate coverings if required
- Whenever possible, drinks are served from small containers/bottles; coffee is brewed in pots and distributed in single-use cups



## DIGITAL EVENT FORMATS

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The multifunctional and permanently installed digital studio is a perfect mix of event location and tv studio and can be used for events up to 200 persons with video conferences as well as digital live streaming of lectures, the virtual connection of guest speakers, as well as the orchestration of online voting and Q&A sessions. Making use of state-of-the-art cameras, sound, light and video technology, the Estrel, in conjunction with its external technology partners enable the live broadcasting of events to websites and social media platforms from the studio's 52 sqm stage equipped with its 32 sqm back wall high-resolution LED screen.

*Further information on digital event formats on request*

## ENTERTAINMENT

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For your evening entertainment, live music on stage, is the ideal alternative to a DJ and party. Here at the ECC Berlin, we can offer musical selections from the entire portfolio of our renowned show series, „Stars in Concert“; ranging from background dinner music to shows and musical productions inspired by Elvis, Tina Turner, ABBA, The Beatles, and many more musical legends.

## SITE INSPECTION / TOURS

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We would be delighted to welcome you to the ECC Berlin in person. Alternatively, we can take you on an individual virtual tour through the ECC Berlin via video call (Skype, Facetime, Zoom, etc.).



**WE CAN ADVISE YOU!**

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